Authoring and Distributing AI-Powered Interactive Lessons and eTextbooks
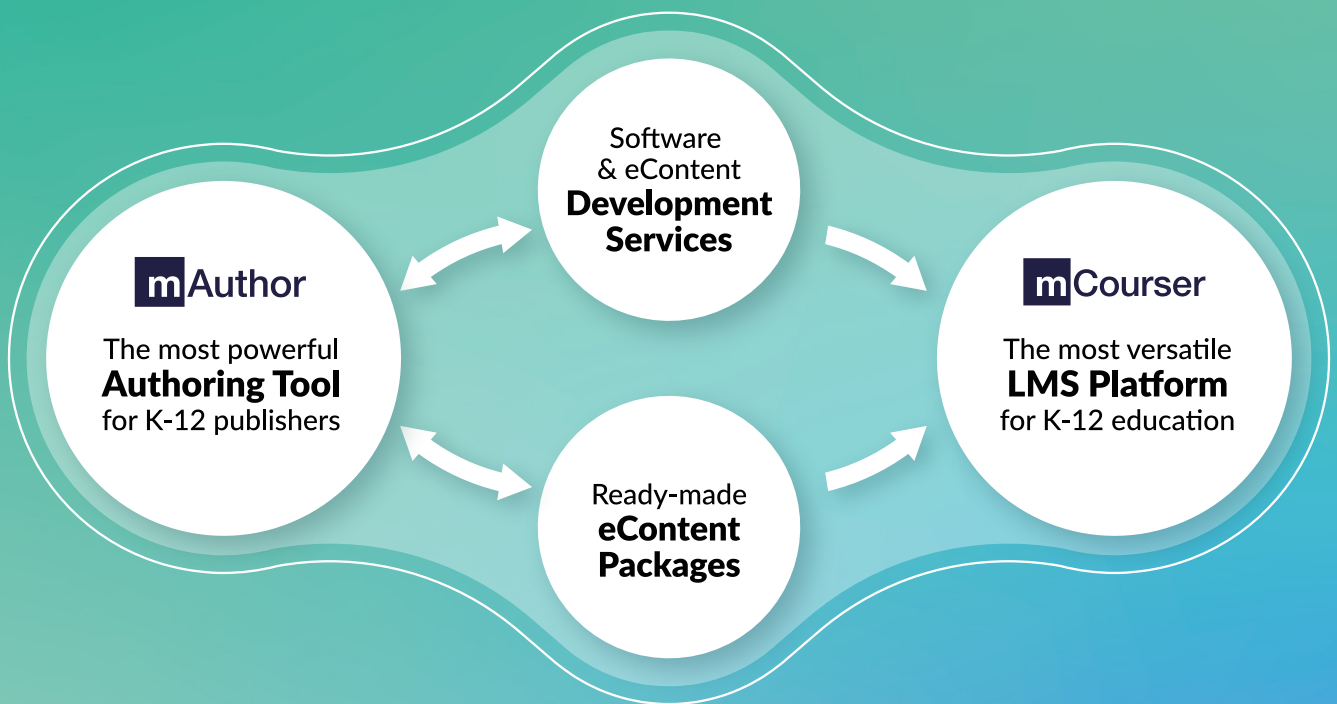
with Learnetic Educational ePublishing Suite

Educational ePublishing
Services & Technologies

mAuthor

The most powerful
Authoring Tool
for K-12 publishers

Software
& eContent
**Development
Services**

Ready-made
**eContent
Packages**

mCourser

The most versatile
LMS Platform
for K-12 education

Learnetic is an experienced technology-based company operating in the international educational publishing business. Our team is ready to present our comprehensive Learnetic Educational ePublishing Suite, designed to address **the needs of current and future leaders in the K-12 ePublishing industry** and support them in all stages of the educational digital publishing process.

We have cooperated with dozens of publishing teams from around the world, each with a variety of working styles, goals, and objectives. **The reliability of our solutions has been tested by millions of pupils using our eLearning platforms every day.**

Visit our website, **contact us** and let's discuss how to assess the nuances of your publishing process and the richness of your resources, ensuring the seamless design and timely execution of the digitalization project.
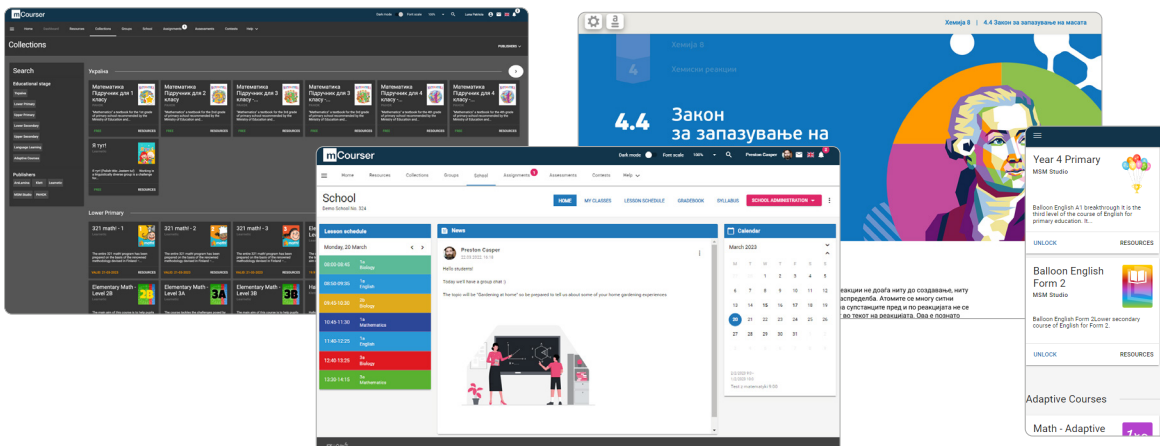
www.learnetic.com

mAuthor

Bestselling and the most powerful
Authoring Tool

mAuthor enables educational publishers to **enrich their content** with AI-assisted modules and highly interactive layers while coordinating the workflow of project teams involved in its creation. Authors are equipped with more than **150 ready-to-use functional modules** to create fully accessible, highly adaptive, and neatly responsive educational packages in any language or alphabet. The created eContent packages can be exported as HTML5, SCORM 1.2, SCORM 2004, or xAPI (Tin Can API) packages to any LMS that supports these standards. mAuthor is **compliant with WCAG 2.2** accessibility standards, which are expected to be required by law in the EU soon.

mCourser

The most versatile LMS Platform
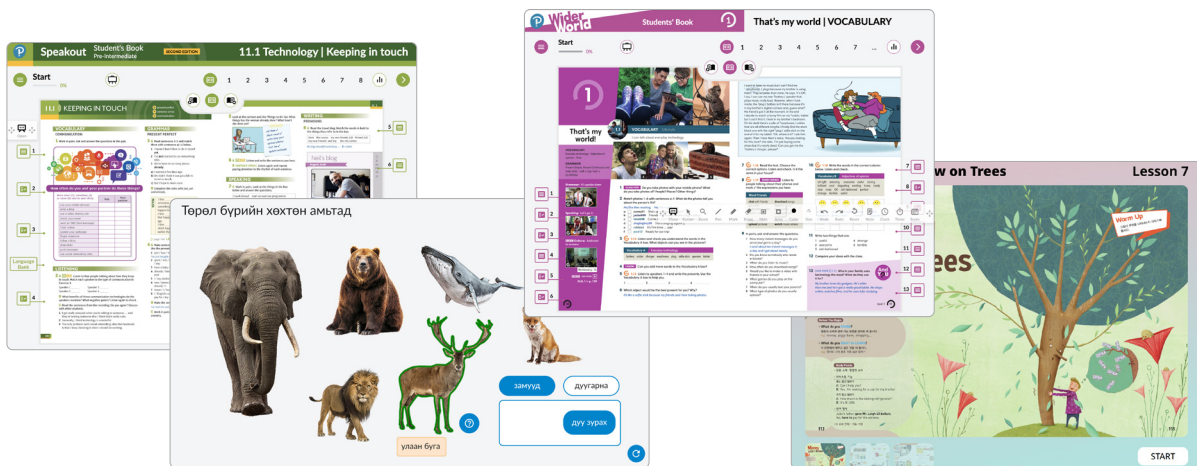## for K-12 education

mCourser is comprehensive, highly scalable white-label Learning Management System (LMS) & eContent Distribution Platform. It's crafted for digital educational content publishers and providers who aim to effectively **manage and distribute interactive packages to numerous teachers and students**. With its extensive range of customizable options and settings, including **AI-powered grading**, mCourser can be finely tuned to meet the specific demands of educational publishers, innovative edtech companies, and ministries of education. Its integrated e-commerce capabilities make it simple to directly **sell and license digital content** to a variety of clients, including districts, schools, teachers, and students.

Make your educational eContent
AI-powered, highly interactive, accessible, beautiful

It deserves that. We offer a **team of seasoned instructional and graphic designers, subject matter experts, AI specialists, and WCAG professionals** dedicated to crafting top-quality eContent tailored to your needs. It is designed to support both linear and adaptive learning paths, seamlessly integrating with **your teaching methodologies and didactics**. To measure the effectiveness of our materials, we provide assistance in developing robust evaluation tools. We also ensure the proper execution of agreements with authors, designers, and all contributors involved in the creative process, maintaining the highest standards of copyright management.

Explore our premium ready-made eContent packages

They include **over 4500 enriched digital lessons** across various fields like STEM, ESL, SEN. Our collection features a diverse mix of activities, including presentations, experiments, and tests, embracing a constructivist teaching approach. These resources transform traditional educational methods, offering engaging, adaptive learning experiences with **thousands of high-quality films, animations, pictures, and simulations**. They can be customized and localized to fit specific curricula, textbooks, and learning standards. Additionally, they are optimized for seamless use on tablets, smartphones, and other mobile or stationary devices.

AI Supported Feedback

AI is a hot topic these days. Whether you are an educational publisher, or you represent an institution or an edtech entrepreneur, your customers and stakeholders can greatly benefit from **time-saving AI extensions**. The AI add-on can correct mistakes and provide feedback on students' assignments. For instance, in language learning, an AI tutor can record a student's speech and give **quantified feedback** on pronunciation, fluency, vocabulary, and grammar.

VR Immersive LMS

VR is changing the way educational content is presented, making it easier and more engaging to learn complex subjects. For instance, in a science class, students can use VR to explore the human body or outer space, enhancing their understanding. Learnetic's mCourser includes a **Virtual School** with various 3D spaces such as classrooms and lobbies, where students, wearing VR goggles, can interact with teachers and classmates in a uniquely immersive way.

Accessibility & WCAG 2.2 Compliance

mAuthor offers functionalities for creating accessible educational content, following WCAG principles. It ensures information and user interface components are perceivable by all users, and the interface is operable, accommodating different user capabilities. The platform makes content understandable across both web and mobile interfaces, **addressing diverse abilities**. Additionally, it's designed to be compatible with a wide range of user agents, including assistive technologies, adapting to new ones to maintain accessibility for all users. WCAG implementation is required by various regulatory agencies to ensure equal access to digital information and services.

K-12 Mobile Learning

Integrating mobile technology makes education more interactive, accessible and aligned with the digital era. However, preferences vary among students: some favor tablets, others smartphones, and some prefer computers. mAuthor's features facilitate courseware creation compatible with **various devices, screen sizes and orientations**, optimizing layouts for computers, tablets, smartphones, addressing diverse user needs.

Adaptive Learning

Everyone learns differently. mAuthor's adaptive learning feature tailors content difficulty and style based on student responses, ensuring effective and appropriate challenges. It enhances understanding by concentrating on difficult areas and accelerating through topics they grasp quickly. Adaptive learning increases engagement and motivation, as students feel their **unique learning paths are acknowledged and supported**.

Leverage
our Global Expertise
in Interactive Educational Publishing

Learnetic Educational ePublishing Suite is built upon incremental expertise from over **350 projects** across **50 countries** worldwide.

We are proud to work with the following partners from around the world.
Thank you for your trust and confidence.

Pearson	editis E / Nathan / CLE INTERNATIONAL / bordas éditeur / leRobert	Klett	Vigmostad Bjørke	Infobase	UES Unlimited Educational Services	edebé
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